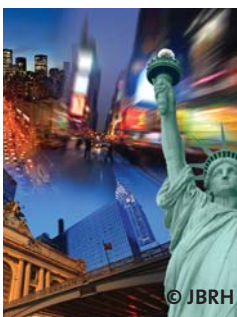


Weill Cornell Medical College
Department of Otolaryngology-
Head and Neck Surgery
1305 York Avenue - 5th Floor
New York, NY 10021

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Major 2-Day
Symposium in
New York City for
Otolaryngologists



Weill Cornell Medical College

NewYork-Presbyterian
Weill Cornell Medical Center

5th ANNUAL SYMPOSIUM

2-day Comprehensive Otolaryngology Course

Otolaryngology Update in NYC

October 27-28, 2011

COURSE CO-DIRECTORS

Michael G. Stewart, MD, MPH

Professor and Chairman
Department of Otolaryngology-
Head and Neck Surgery

Samuel H. Selesnick, MD

Professor and Vice-Chairman
Department of Otolaryngology-
Head and Neck Surgery

Presented by

Weill Cornell Medical College

Location

W New York Hotel
541 Lexington Avenue
(between 49th & 50th Street)
New York, NY

Credit

This activity has been approved for
AMA PRA Category 1 Credit(s)[™]

Course Information

212-746-2296

Online registration

<http://my.regtego.com/wcmc/>

FEATURING DISTINGUISHED
LOCAL AND NATIONAL FACULTY



FACULTY

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Head and Neck Surgery
Weill Cornell Medical College
New York, NY

Samuel H. Selesnick, MD

Professor and Vice-Chairman
Department of Otolaryngology-
Head and Neck Surgery
Weill Cornell Medical College
New York, NY

Guest Faculty

Andrew N. Goldberg, MD

Professor
Department of Otolaryngology-HNS
and Department of
Neurological Surgery
University of California, San Francisco
San Francisco, CA

John H. Krouse, MD, PhD

Professor and Chairman
Department of Otolaryngology-HNS
Temple University School of Medicine
Philadelphia, PA

Rodney P. Lusk, MD

President
American Academy
of Otolaryngology-HNS
Alexandria, VA
Director, Boys Town ENT Institute
Omaha, NE

Guest Faculty *continued*

Simon C. Parisier, MD

Professor
Department of Otolaryngology
and Otology
New York Eye and Ear Infirmary
New York, NY

Peak Woo, MD

Clinical Professor
Department of Otolaryngology
Mount Sinai Medical Center
New York, NY

Weill Cornell Medical College Department of Otolaryngology- Head and Neck Surgery Full-Time Faculty

Max April, MD

Professor

Kevin Brown, MD, PhD

Assistant Professor

Marc Cohen, MD

Assistant Professor

Ashutosh Kacker, MD

Associate Professor

William Kuhel, MD

Associate Professor
Director of Head and Neck

David Kutler, MD

Associate Professor

Joshua Levinger, MD

Assistant Professor

Weill Cornell Medical College Department of Otolaryngology- Head and Neck Surgery Full-Time Faculty *continued*

Kate McCarn, MD

Associate Professor

Vikash Modi, MD

Assistant Professor

Joseph Montano, EdD

Associate Professor
Director of Speech and Hearing

Thomas Murry, PhD

Professor
Speech-Language Pathology

Aaron Pearlman, MD

Assistant Professor

Mukesh Prasad, MD

Associate Professor

William Reisacher, MD

Assistant Professor

Rita Roure, MD

Assistant Professor

Lucian Sulica, MD

Associate Professor
Director of Voice and Laryngology

Erich Voigt, MD

Assistant Professor

Robert Ward, MD

Professor, Chief of Pediatric
Otolaryngology

Weill Cornell Medical College Department of Otolaryngology- Head and Neck Surgery Voluntary Faculty

Vijay K. Anand, MD

Clinical Professor

Michael Setzen, MD

Clinical Associate Professor

Columbia University Medical Center

Department of Otolaryngology- Head and Neck Surgery Full-Time Faculty

Lanny Close, MD

Howard W. Smith Professor
and Chairman

Monica Tadros, MD

Assistant Professor

Memorial Sloan-Kettering Faculty

Dennis Kraus, MD

Professor



Weill Cornell Medical College

NewYork-Presbyterian
Weill Cornell Medical Center

Location

W New York Hotel, 541 Lexington Avenue (bet. 49th & 50th Street), New York, NY

Identified Practice Gaps/Educational Needs

As medicine moves increasingly toward evidence-based care, there is evidence that treatment practices and adherence to standard protocols is not optimal in Otolaryngology. There is lack of knowledge of current best evidence. Even when evidence is known, there is lack of consistent implementation in practice of best practices or standard protocols. This course is an update course, on best practices, best evidence, and new techniques and technologies and their application to patient care.

Target Audience

Practicing otolaryngologists and residents in training nationally.

Objectives/Desired Outcomes

It is intended that this Weill Cornell CME activity will lead to improved patient care, including improvements in knowledge, competence, or performance. At the conclusion of this activity, participants should be able to:

- Implement current evaluation and treatment models for hearing loss.
• Evaluate medical and surgical treatments for nasal polyposis and chronic sinusitis.
• Consider the latest treatment for tonsil and adenoid disease, including surgical techniques.
• Recommend different approaches to rhinoplasty and facial plastic surgery.
• Evaluate patients with hoarseness and voice disorders.
• Consider the role of surgery in the management of patients with head and neck cancer.

Accreditation and Credit Designation Statements

Weill Cornell Medical College is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Weill Cornell Medical College designates this live activity for a maximum of 15.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Relationships/Content Validity

It is the policy of Weill Cornell Medical College to adhere to ACCME Criteria, Policies, and Standards for Commercial Support and content validation in order to ensure fair balance, independence, objectivity, and scientific rigor in all its sponsored activities. All speakers, Course Directors, Co-Course Directors, planners, reviewers, and staff members participating in sponsored activities are expected to disclose relevant financial relationships pertaining to their contribution to the activity. Relationship information is analyzed to determine whether conflicts of interest exist. All conflicts of interest are resolved prior to participation in the planning or implementation of this activity. Presenters and authors are also expected to disclose any discussion of (1) off-label or investigational uses of FDA approved commercial products or devices or (2) products or devices not yet approved in the United States.

WCMC CME activities are intended to be evidence-based and free of commercial bias. If you have any concerns, please call the Office of Continuing Medical Education at 212-746-2631 to anonymously express them.

Evaluation

The CME Evaluation Form is included in your syllabus. Completed forms will be collected at the door at the end of this activity. We encourage you to complete the Evaluation Form as this will allow us to assess the degree to which the activity met its objectives. It will also guide the planning of future activities and inform decisions about improving the educational program.

WCMC is accessible for individuals with disabilities or special needs. Participants with special needs are requested to contact the Office of CME at 212-746-2631.

Accommodations

W New York Hotel, 541 Lexington Avenue (between 49th & 50th Street), New York, NY 10022

A block of guest rooms are reserved at a discounted group rate for program attendees. To make reservations, please call, 1-888-627-7191 and inform them of your attendance at "Otolaryngology Update in NYC."

Registration Fee

\$750.00

Please mail registration form with check payable to: "Otolaryngology Update in NYC Course." Registration includes course materials and coffee breaks. Lunch will be included on 10/27 only.

Cancellation/Refund Policy

An administrative fee of \$75.00 will be retained on all cancellations. All refunds must be in writing and received by October 14, 2011. After this date, no refunds are possible.

Course Information

Katie Jackson, Program Coordinator • tel: 212-746-2296 fax: 212-746-6338 • email: kjackson@med.cornell.edu

TWO EASY WAYS TO REGISTER:

- 1 Register and pay online at: http://my.regto.com/wcmc/
2 Register by mail using the registration form

REGISTRATION

5th Annual Symposium Otolaryngology Update in NYC • October 27-28, 2011

Last Name First Name Middle Initial Degree

Office Address

City/State/Zip Code

Daytime Phone Fax Number

Email Address

Amount Enclosed \$

Registration Fee: \$750.00

Please mail registration form with check payable to: "Otolaryngology Update in NYC Course." Registration includes course materials and coffee breaks. Lunch will be included on 10/27 only.

Mail To:

Katie Jackson, Program Coordinator Department of Otolaryngology-Head & Neck Surgery Weill Cornell Medical College 1305 York Avenue, 5th Floor, New York, NY 10021

5th ANNUAL SYMPOSIUM

2-day Comprehensive Otolaryngology Course

Otolaryngology Update in NYC

Day 1 Thursday, October 27

- 7:20 am Registration and Breakfast
7:50 am Welcome Remarks Michael G. Stewart, MD, MPH

HEAD & NECK

SESSION MODERATOR: William Kuhel, MD

- 8:00 am The Role of HPV in Head and Neck Cancer David Kutler, MD
8:20 am Identification and Preservation of the Parathyroid Glands During Thyroid Surgery – Tips and Pearls William Kuhel, MD
8:40 am Current Update on Melanoma Dennis Kraus, MD
9:00 am Robotic Surgery of the Head and Neck Marc Cohen, MD

PANEL DISCUSSION

- 9:20 am "Difficult Head and Neck Cases" MODERATOR: David Kutler, MD Marc Cohen, MD William Kuhel, MD Dennis Kraus, MD

10:00 am Break

CHALLENGING DIAGNOSES IN LARYNGOLOGY

SESSION MODERATOR: Lucian Sulica, MD

- 10:30 am Vocal Fold Paresis Lucian Sulica, MD
10:50 am Vocal Scar Peak Woo, MD
11:10 am Paradoxical Vocal Fold Motion, Laryngospasm, and Other Laryngeal Dyspnea Thomas Murry, PhD
11:30 am Sulcus, Mucosal Bridge and Other Unusual Lesions Lucian Sulica, MD
11:50 am Discussion/Q&A MODERATOR: Lucian Sulica, MD

12:00 pm Lunch

OTOLOGY/NEUROLOGY & AUDIOLOGY

SESSION MODERATOR: Samuel H. Selesnick, MD

- 1:00 pm Contemporary Use of Implantable Devices in Hearing Rehabilitation Kevin Brown, MD, PhD
1:20 pm Acoustic Neuroma: Current Treatment Strategies in 2011 Samuel H. Selesnick, MD
1:40 pm Hearing Rehabilitation – Beyond the Hearing Aid Joseph Montano, EdD
2:00 pm Cholesteatoma: Why Two Operations? Simon C. Parisier, MD
2:20 pm "Controversies in Otolaryngology" MODERATOR: Samuel H. Selesnick, MD Kevin Brown, MD, PhD Simon C. Parisier, MD Joseph Montano, EdD

3:00 pm Break

PLASTIC AND RECONSTRUCTIVE SURGERY

SESSION MODERATOR: Kate McCarn, MD

- 3:30 pm Nasal Reconstruction for Small Tissue Defects Kate McCarn, MD
3:50 pm Rhinoplasty and Functional Endoscopic Sinus Surgery – Yes or No? Michael Setzen, MD
4:10 pm Advancements in the Management of Facial Paralysis Monica Tadros, MD
4:30 pm "Interesting Cases" MODERATOR: Kate McCarn, MD Monica Tadros, MD Michael Setzen, MD
5:00 pm Discussion/Q&A
5:15 pm Adjourn

Day 2 Friday, October 28

- 7:30 am Breakfast
7:50 am Welcome and Announcements Samuel H. Selesnick, MD

NOSE, SINUS AND ALLERGY: SESSION 1

SESSION MODERATOR: William Reisacher, MD

- 8:00 am What is the Evidence Base for Allergy and Pathogenesis and Symptoms of Rhinosinusitis? John H. Krouse, MD, PhD
8:30 am Food Allergy Update William Reisacher, MD
8:50 am Fungal Sinusitis Michael G. Stewart, MD, MPH
9:10 am Management of Difficult Sinusitis – Medical and Surgical Mukesh Prasad, MD

PANEL DISCUSSION

- 9:30 am "Rhinitis and Sinusitis" MODERATOR: Michael G. Stewart, MD, MPH Vijay K. Anand, MD John H. Krouse, MD, PhD Mukesh Prasad, MD Ashutosh Kacker, MD William Reisacher, MD Aaron Pearlman, MD

10:10 am Break

NOSE, SINUS AND ALLERGY: SESSION 2

SESSION MODERATOR: Ashutosh Kacker, MD

- 10:30 am Nasal Polyposis – Medical and Surgical Management Aaron Pearlman, MD
10:50 am What Causes Chronic Rhinosinusitis? Andrew N. Goldberg, MD
11:10 am Revision Sinus Surgery Lanny Close, MD
11:30 am Management of the Frontal Sinus Ashutosh Kacker, MD
11:50 am Discussion/Q&A MODERATOR: Ashutosh Kacker, MD

12:00 pm Lunch on your own

PEDIATRIC OTOLARYNGOLOGY

SESSION MODERATOR: Robert Ward, MD

- 1:00 pm Update on Pediatric Sinus Surgery Rodney P. Lusk, MD
1:20 pm Tonsil and Adenoid Disease: State-of-the-Art Max April, MD
1:40 pm Evaluation of the Child with Stridor Vikash Modi, MD
2:00 pm Update on Airway Reconstruction Robert Ward, MD
2:20 pm The EXIT Procedure Vikash Modi, MD Robert Ward, MD
2:40 pm Break

GENERAL OTOLARYNGOLOGY & PRACTICE MANAGEMENT

SESSION MODERATOR: Erich Voigt, MD

- 3:00 pm Practice Guidelines and Evidence-based Medicine Michael G. Stewart, MD, MPH
3:15 pm Outcomes Measures in Obstructive Sleep Apnea Andrew N. Goldberg, MD
3:35 pm Management of Snoring Erich Voigt, MD
3:50 pm Endoscopic Evaluation of Swallowing Rita Roue, MD
4:05 pm Epistaxis Management – New Tools and Techniques Joshua Levinger, MD
4:20 pm Health Care Economics in 2011: Update from the Academy Rodney P. Lusk, MD
4:40 pm Billing and Coding Update – What's New in 2011? Michael Setzen, MD
5:00 pm Discussion/Q&A
5:15 pm Adjourn